



USIII



The 1st India's Supply Chain: Markets and Opportunities Conference (ISCMOC)

January 23, 2012

8:45 am to 7:30 pm

Technology Square Research Building (TSRB), 85 5th Street NW, Georgia Tech, Atlanta, GA 30332

[Register Now: http://www.usaindiabusinesssummit.com/registration.php](http://www.usaindiabusinesssummit.com/registration.php)

Why should you attend?

India is one of the world's most dynamic countries and is designated as a priority market by the U.S. Department of Commerce. India's economy grew on average 8 percent over the last ten years and growing dynamism in several of its regional markets have created wide and diverse business prospects for U.S. companies. The country's supply chains are responsible for its continued growth and globalization. The sector is valued by official studies at \$500 billion.

India's infrastructure needs present an unprecedented opportunity for U.S. firms in developing supply chains, warehouses, cold chain storage, ports, roads, railroads, airports, and power grids. India will invest \$1 trillion in its infrastructure during the 12th Five-Year Plan (2012-2017) and looks for private sector participation to fund half of this massive expansion through the Public-Private Partnership (PPP) model. India's highly entrepreneurial and rapidly globalizing private sector is investing in infrastructure projects and is actively looking for suitable partners in USA.

Who should attend?

This one-day global business forum is designed to be intensive and specific for business decision-makers, strategic business planners, export, marketing and operations managers, top professionals, legal practitioners, consultants, and academics with a special interest in India's Supply Chain and the business impacts of its continuing growth and globalization. We suggest sending a team of executives to the Forum.

Forum's Major Emphases:

- Identifying market opportunities in India for U.S.-based firms in various promising sectors
- Where, when, and how to build your India market
- Market entry and joint venture strategies
- Overcoming regulatory and cultural obstacles

Plus! - Candid Industry and Business Case Panels with experienced executives.

Organized by

The USA India Business Summit (UIBS), the Georgia Tech Center for International Business Education & Research (CIBER) and Georgia College & State University.

With Support of

The U.S. Commercial Service, The Georgia Department of Economic Development (GDEcD), The Metro Atlanta Chamber, Confederation of Indian Industry (CI), Am Cham India, Georgia Tech Supply Chain and Logistics Institute and MM Activ

Sponsored by

Other ISCMOC sponsors include USIBRC, Georgia College, Infosys, Manhattan Associates, DACHSER Intelligent Logistics, Metro Atlanta Chamber and USIII.

**India's Supply Chain: Markets and Opportunities Conference (ISCMOC)
Atlanta, USA - January 23, 2012**

Confirmed and invited* speakers (As of Jan 9th, 2012)

- Honorable Ajit Kumar, Consul General, Indian Consulate, Atlanta
- Mr. L. Radhakrishnan, I.A.S., Chairman, Jawaharlal Nehru Port Trust, Mumbai, India
- Mr. Thomas Strauss, Southern Regional Director, U.S. Department of Commerce
- Ms. Gretchen Corbin, Deputy Commissioner, Global Commerce, Georgia Department of Economic Development
- Dr. S.B. Agnihotri*, I.A.S., Director General of Shipping, India
- Mr. Sandeep Dadlani, VP & Head Americas, Retail, CPG and Logistics, Infosys, India
- Mr. Page Siplon, Executive Director, Center of Innovation for Logistics, Georgia Department of Economic Development
- Mr. Tushar Jani*, Chairman, SCA group of Companies, India
- Mr. Bill Bastian II, President, Bastian Solutions
- Dr. Matthew Liao-Troth, Dean, J. Whitney Bunting College of Business, Georgia College & State University
- Mr. J.D. Schwefler, Vice President, International Business Development, Americold
- Mr. Vivek Sehgal, Senior Director, Manhattan Associates
- Mr. Dharmendra Gangrade, Head – Logistics, Pidilite Industries Ltd., India
- Mr. Michael Stolarczyk, President, Kontane Logistics
- Dr. Douglas F. Britton, Manager, Agricultural Technology Research Program, Food Processing Technology Division, GTRI
- Mr. Tom Singh, Vice President, Global Supply Chain, CIRCOR International, Inc.
- Ms. Jaymie C. Forrest, Managing Director, Georgia Tech Supply Chain and Logistics Institute
- Mr. David R. Gault, Director Business Development India, DACHSER USA
- Mr. Steve Mulaik, Partner, The Progress Group
- Mr. Chris Barnes, President, Warehouse Education and Research Council Atlanta Chapter

*Invited

PROGRAM

8:45-9:25 am Registration and continental breakfast

9:25-9:30 am Welcoming Remarks

9:30 – 10:00 am Morning Keynote Address Presentation

India's integration with Global and USA Supply Chain.

10:00 – 10:30 am Special Session

A perspective on USA and Georgia's Supply Chain & Logistics Industry

10:30-11:30 am Panels

A. Building Supply Chain and Logistics Infrastructure in India –
Ports, Airports and other areas

B. Access to Indian Supply Chain and Logistics Sector –
Agriculture and Food, Legal, Mergers, Acquisitions and Business Partnerships

11:30-12:30 pm Panels

C. India opportunities in Logistics Sector

Warehousing and Cold Chain, Freight forwarder and Air Freight

D. IT and other services

IT and allied technologies, Enterprise Resource Planning and warehouse management systems.

12:45 – 2:00 pm Lunch and Luncheon Keynote Address

Opportunities and Challenges in India's Supply Chain and Logistics Sector

2:15 – 2: 30 pm Afternoon: Special Session

Challenges and opportunities for global multinationals: How New Business Models, Scale, Technology and Frugal Innovation can combine to create real breakthroughs in India's Supply Chains

2:45 – 4:00 pm

E. Case studies of Warehousing and distribution in India.
Food, Retail and Technology.

4:15 – 5:00 pm B2B meetings

5: 00 – 7:30 pm Reception

Registration for India's Supply Chain Conference

Date: January 23, 2012 (from 8:45 am to 7:30 pm)

Venue: **Technology Square Research Building (TSRB), 85 5th Street NW, Georgia Tech, Atlanta, GA 30332**

Conference Fees:

Early Registration: \$175/person (subject to availability)

Registration: \$225/person

<http://www.usaindiabusinesssummit.com/registration.php>

*Note: you will receive a confirmation email for your registration after your credit card is successfully charged. Please save this email for your record as well as an evidence for your registration. **NO paper tickets are being mailed separately.***

Refund Policy: All registrations are final and no refunds will be available. When you register for India's Supply Chain: Markets and Opportunities Conference (ISCMOC) Jan 23, 2012 event using the "Buy Now" button, you are agreeing to have your credit card billed for the amount authorized for payment, and you understand that this transaction is not subject to cancellation.

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