

Accelerated Digital Transformation of Manufacturing in a Post-Pandemic World

(a virtual workshop)

JULY
28
2020 TIME:
1:30-4:15 PM EDT

INTRODUCTION:

The Covid-19 pandemic has caused a perfect storm of disruption to supply first, then to demand, and finally to working practices around the world of manufacturing. The ensuing global crisis has challenged many ideas around manufacturing geography. Importantly it is shifting the debate from globalization to digitalization. It has also created a unique opportunity to get rapid traction on digitalization of production processes. This webinar looks at the proving grounds where the most agile businesses can address restrictions on travel shutdowns of physical supply lines and factory operations.

PROGRAM

First Panel: 1:30 pm – 2:50 pm EDT

Building Blocks of Digitalization of Manufacturing: Trends and Processes

Welcome Remarks: Dr. John R. McIntyre, Prof. of Mgmt. and International Affairs, Scheller College of Business, Georgia Tech & Executive Director, Georgia Tech Center for Intl. Business Education & Research (GT CIBER)

Moderator: Mr. Alain Louchez, Managing Director, Georgia Tech Center for the Development and Application of Internet of Things Technologies (CDAIT)

Speakers:

Mr. Andrew Dugenske, Director, Factory Information Systems Center, Principal Research Engineer, Georgia Tech Manufacturing Institute, Georgia Institute of Technology

Mr. Chad Corbin, DGOP/PS/ME/SEA Digital Champion, Michelin North America

Dr. Chris Luetggen, Associate Director, Renewable Bioproducts Institute, Director, GT Pulp & Paper Foundation, Professor of the Practice, Professional Masters in Manufacturing Leadership, Georgia Tech

Second Panel: 2:50 pm – 4:15 pm EDT

Global Industry Perspectives: Accelerated Digital Transformation of Manufacturing in a Post-Pandemic World

Welcome Remarks: John W. Woodward, Vice President, Global Commerce, Metro Atlanta Chamber

Moderator: Mr. Ani Agnihotri, Co-Founder and CEO, Marshall Automation America, Inc. & Co-Founder, UIBS

Speakers:

Mr. Stuart C. Countess, Chief Operating Officer (COO)/Sr. Vice President, Kia Motors Manufacturing Georgia

Mr. Devinder Ahuja, Sr. Vice-President and CFO, Novelis, Inc.

Mr. Vincent Noirbent, Vice President, Corporate & Product Planning, Peugeot PSA NA

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