



**American Higher Education in Changing Global Economy
An executive seminar and scholarly forum
December 5, 2013
Metro Atlanta Chamber of Commerce
1:00 pm to 6:00 pm**

The ever changing nature of higher education in a globalized and increasingly interdependent world is posing tremendous challenges. To meet these challenges, institutions of higher education are seeking ways to further innovate and connect with outside communities in a strategic infrastructure where new initiatives blossom, flexibility abounds and global reputations expand. Knowledge development and the commercialization of that knowledge in the international context are seen as the primary work of 21st century universities.

This executive seminar is being organized by USIII and the Georgia Tech CIBER. Sponsoring organizations include USIBRC and Metro Atlanta Chamber of Commerce. For sponsorship information or registration, please contact - Ani Agnihotri ani@usaindiabusinesssummit.com or call at phone # 404-394-6678.

Speakers Confirmed/Invited* (as of 11/01/2013)

Dr. Beheruz N. Sethna, President Emeritus and Regents' Professor of Business, the University of West Georgia.

Dr. Sandra J. Jordan, Chancellor of the University of South Carolina, Aiken, South Carolina

Dr. Risa Palm Senior Vice President, Academic Affairs and Provost, Georgia State University

Dr. John R. McIntyre, Director, Georgia Tech Center for International Business Education and Research (CIBER) and Professor, Scheller College of Business, GaTech

Dr. Lance Askildson, Senior International Officer and Executive Director, the Institute for Global Initiatives, Kennesaw State University

Dr. Jane E. Gatewood, Director, International Partnerships, University of Georgia (UGA)

Program is scheduled to take place from 1 pm to 5pm on Thursday, December 5, 2013 at the Metro Atlanta Chamber. A reception will be held between 5 pm to 6 pm. Distinguished speakers will cover the following topics -

- Emerging global trends and developments
- Positioning for success in today's global environment
- Technological advancements and Open Systems
- Training of teachers
- Joint degrees

- International student recruitment and student mix
- Cross country collaborations
- Educational institution as knowledge societies

Cost - Early bird registration \$45/person and regular registration \$55/person (subject to availability). Please mail your check to UIBS, 415 Lakehill Court, Johns Creek, GA 30022 or contact ani@usaindiabusinesssummit.com

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